

# HUON SHOW

16 November 2024

Sponsorship Proposal



Huon Agricultural Society Inc.  
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[www.huonshow.com.au](http://www.huonshow.com.au)

## **An Introduction to Us**

The Huon Show was first held at the Huonville Recreation Ground in 1947. The move was made to Ranelagh with the Show now being held on the present site since 1956.

The show is conducted by a small committee and over the years has continued to grow into a premier event in southern Tasmania. Attendance at the Show attracts over 10,000 patrons each year with patrons from areas south of Hobart and beyond. It is one of the best one-day agricultural shows in Tasmania.

In 2023 the Huon Show attracted over 11,000 patrons and approx 80 exhibitors along with hundreds of entries into competition sections.

A feature of the Show is that the day has remained a 'typical' country Show – offering a wide range of competitions, entertainment and with the added addition of a large line-up of agricultural equipment and machinery.

This event simply would not be possible without the generous support of our valued sponsors and partners.

# Supporter

Value \$150 - \$500 (monetary, goods or services)

As a Supporter your business or organisation will be entitled to:

- 2 x adult passes
- Promotion on social media and Huon Show website as a supporter
- Invitation to sponsors event



## Bronze Sponsorship

Value >\$500 (monetary, goods or services exceeding \$500)

As a Bronze Sponsor your business or organisation will be entitled to:

- 2 x family passes
- Promotion on social media and Huon Show website as a sponsor
- Signage on display (provided by sponsor)
- PA advertising on show day
- Invitation to sponsors event



# Silver Sponsorship

Value \$1000 (monetary, goods or services)

As a Silver Sponsor your business or organisation will be entitled to:

- 3 x family passes
- Promotion on social media – at least two (2) times over 8-week campaign
- Huon Show website and printed materials as a sponsor.
- Signage on display (provided by sponsor)vPA advertising on show day – referencing section or area
- Ground space – 50% of site fee covered (4m x 4m space)
- Invitation to sponsors event



## Gold Sponsorship

Value \$2500 (monetary, goods or services)

As a Gold Sponsor your business or organisation will be entitled to:

- 4 x family passes and 4 x adult passes
- Promotion on social media – at least four (4) times over 8-week campaign
- Huon Show website and printed materials as a sponsor.
- Signage on display (provided by sponsor)
- PA advertising on show day – referencing section or area
- Ground space – 1 site (4m x 4m space)
- Involvement on Show Day
- Invitation to sponsors event



# Platinum Sponsorship

Value \$5000 (monetary, goods or services)

As a Platinum Sponsor your business or organisation will be entitled to:

- 5 x family passes and 5 x adult passes
- Promotion on social media – at least eight (8) times over 8-week campaign
- Huon Show website and printed materials as a sponsor.
- Signage on display (provided by sponsor)
- PA advertising on show day – referencing section or area
- Ground space – 1 site (up to 10m x 10m space)
- Invitation to VIP activities and events on Show Day
- Invitation to sponsors event



# Sponsorship Inclusions at a Glance

	<b>Supporter (\$150-\$500)</b>	<b>Bronze</b>	<b>Silver</b>	<b>Gold</b>	<b>Platinum</b>
<b>Passes to the Show</b>	2 x adult passes	2 x family passes	3 x family passes	4 x family passes & 4 x adult passes	5 x family passes & 5 x adult passes
<b>Marketing   Print Media</b>	✗	✗	If the facility or feature is mentioned	If the facility or feature is mentioned	If the facility or feature is mentioned
<b>Marketing   Social Media</b>	Promoted as a supporter	Promoted as a sponsor	Promoted at least two (2) times during the Show period	Promoted at least four (4) times during the Show period	Promoted at least eight (8) times during the Show period
<b>Huon Show Website</b>	Listed as a supporter	Listed as a sponsor	Included in section information and sponsor area	Included in feature information and sponsor area	Included in feature information and sponsor area
<b>Signage on Display</b>	✗	Banner supplied by sponsor	Banner/s supplied by sponsor	Banner/s supplied by sponsor	Banner/s supplied by sponsor
<b>PA Advertising</b>	Wording to be supplied by sponsor.	Wording to be supplied by sponsor.	Wording to be supplied by sponsor.	Wording to be supplied by sponsor.	Wording to be supplied by sponsor.
<b>Ground Space</b>	✗	✗	50% of site fee covered (up to a 4m x 4m space) *	1 x site (up to 4m x 4m space) *	1 x site (up to 10m x 10m) *
<b>On the Day Involvements</b>	✗	✗	✗	Within feature area	Invite to VIP activities and events
<b>Sponsors Event</b>	✓	✓	✓	✓	✓

\* only groundspace site. Power and water costs to be paid for by sponsor.



# Sponsorship Availabilities Include

## Silver Sponsorship - Show Facilities and Sections

- School Section
- Cattle Section
- Woodchopping
- Goat Section
- Cavies Section
- Home Industries
- Show Ambassador Section
- Equestrian Section
- Poultry Section
- Sheep Section



# Sponsorship Availabilities Include

## Gold Sponsorship - Show Features

- Childrens area – main arena
- Entertainment – main arena
- Side Show and show bag area
- Vintage Machinery – main arena
- Showjumping – main arena

## Platinum Sponsorship

- Small Farms Expo
- Grand Parade/s



# JOINING FORCES

There are many opportunities to sponsor show facilities, sections, features and events with the Huon Show and the Huon Show Sponsorship Coordinator will be happy to discuss these with you.

To contact the Huon Show Sponsorship Coordinator please email [info@huonshow.com.au](mailto:info@huonshow.com.au) or complete the EOI sponsorship form on our website.



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