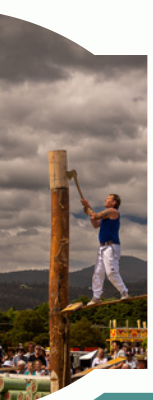


HUON SHOW

SPONSORSHIP PACKAGE



Huon Agricultural Society Inc.
info@huonshow.com.au
www.huonshow.com.au

ABOUT US

The Huon Show was first held at the Huonville Recreation Ground in 1947. The move was made to Ranelagh with the Show now being held on the present site since 1956.

The Show is conducted by a small Committee and over the years has continued to grow. Attendance at the Show is in the vicinity of 10,000 patrons and receives considerable support from all areas south of Hobart and beyond. It is one of the best one day agricultural shows in Tasmania.

The 2022 Huon Show attracted 11,347 patrons and approx. 70 exhibitors along with hundreds of entries into competition sections.

A feature of the Show is that the day has remained a 'typical' country Show – offering a wide range of competitions, entertainment and with the added addition of a large line-up of agricultural equipment and machinery.

This event simply would not be possible without the generous support of our valued sponsors and partners.



JOINING FORCES

We invite you to consider supporting the Huon Show with a sponsorship package.

All sponsorship can be received as in-kind, product or monetary.

Ready to Jump In?

If you would like to proceed with sponsorship, please contact our Huon Show Sponsorship Coordinator Lisa Plohl on 0438 663 192 or via info@huonshow.com.au



Show Facilities / Section Sponsorship

We invite you to consider supporting the Huon Show and become a sponsor of one of our Show Facilities or Sections. There are only twelve (12) opportunities for Show Facilities and Section Sponsorship.

All sponsorship can be received as in-kind, product or monetary.

- Parenting Room
- School Display
- Car Park
- ATM
- Beef, Dairy and Commercial Cattle
- Woodchopping and Sawing
- Cavies
- Dairy Goats
- Homecraft / Flowers & Ambassador Competitions
- Equestrian
- Poultry
- Sheep and Commercial Lambs

The total investment for one of the above show facilities or sections is \$1000.



Features Sponsorship

We invite you to consider supporting the Huon Show and become a sponsor of one of our Features.

There are only five (5) opportunities for Features Sponsorship

All sponsorship can be received as in-kind, product or monetary.

- Children's Area
- Show Main Arena Entertainment
- Side Show and Show Bags Area
- Vintage Machinery
- Showjumping

The total investment for one of the above show facilities and features is \$2500.



Grand Parade Sponsorship

We invite you to consider supporting the Huon Show and become a sponsor of our Grand Parade. There is only one (1) opportunity with sponsorship for the Grand Parade.

All sponsorship can be received as in-kind, product or monetary

The total investment for the Grand Parade is \$5,000.



Sponsorship Inclusions

| | Supporter (<\$500) | Show Sponsorship (\$500 - \$1000) | Section Sponsorship | Features Sponsorship | Grand Parade Sponsorship |
|------------------------------------|----------------------------------|--|---|--|--|
| Passes to the Show | 2 x adult passes | 2 x family passes | 3 x family passes | 5 x family passes & 5 x adult passes | 10 x family passes & 10 x adult passes |
| Marketing TV | ✗ | ✗ | If the facility or feature is mentioned | If the facility or feature is mentioned | If the Grand Parade is mentioned |
| Marketing Radio | ✗ | ✗ | If the facility or feature is mentioned | If the facility or feature is mentioned | If the Grand Parade is mentioned |
| Marketing Print Media | ✗ | ✗ | If the facility or feature is mentioned | If the facility or feature is mentioned | If the Grand Parade is mentioned |
| Marketing Social Media | Promoted as a supporter | Promoted as a sponsor | Promoted at least two (2) times during an 8-week campaign | Promoted at least four (4) times during an 8-week campaign | Promoted at least eight (8) times during an 8-week campaign |
| Huon Show Website | Listed as a supporter | Listed as a sponsor | Included in section information and sponsor area | Included in feature information and sponsor area | Included in feature information and sponsor area |
| Signage on Display | ✗ | Banner supplied by sponsor | Banner/s supplied by sponsor | Banner/s supplied by sponsor | Banner/s supplied by sponsor |
| PA Advertising | ✗ | Support mentioned | Included when referencing the area | Included when referencing the area | Included when referencing the area and during the Grand Parade |
| Ground Space | ✗ | ✗ | 50% of site fee covered (up to a 4m x 4m space) | 1 x site (up to 4m x 4m space) | 1 x site (up to 10m x 10m) |
| On the Day Involvements | ✗ | ✗ | ✗ | Within feature area | Invite to VIP activities and events |
| Post Event - Sponsors Event | ✓ | ✓ | ✓ | ✓ | ✓ |
| Sponsor Recognition Sign | Listed as a supporter | Listed as a sponsor | Within in section area | Within each feature area | Main placement |



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